



Dxportal

Digital partner

Company Overview

Technology Marketplace



Office in 2 countries

Entities in 2 Key financial centers

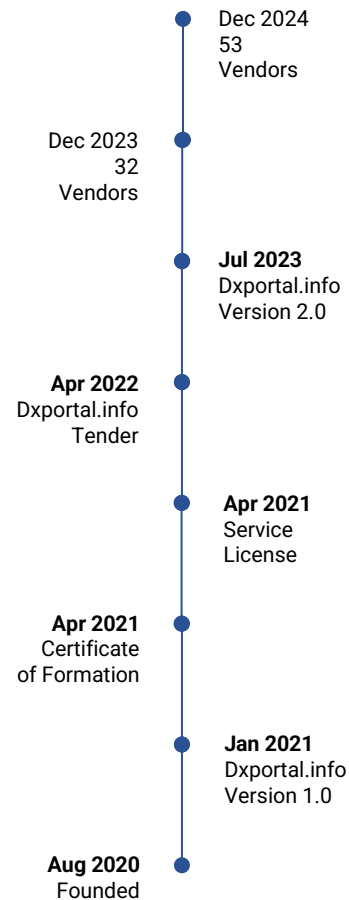
- Dubai (HQ)
- Beirut



Company at a glance



Milestones



What we do...

IT marketplace where Small and Midsize Enterprise (SME), Banking, financial services and insurance (BFSI) from all over the world can transact directly with Technology Vendors.



Vendor
Matching



Business
Requirement



Quotation /
Demo Request



Case
Studies



News &
Reviews



Our Vision: A regional intermediary between buyers and technology vendors

Our Mission: To improve consumers experience with selecting software for their needs

Dxportal Online Platform

Vendor Matching

Visibility among niche players, hence shortlisted for future tenders & RFPs

- Select specific business industry
- One or more systems
- Modules for additional filtering
- Click on vendor's logo
- Download company's profile
- Send "Contact us" form

Business Requirement

Business Requirements Database access anytime, anywhere

- Select country
- Select business industry + systems
- Module(s) optional
- Insert subject plus requirement's description
- Upload tender's documentation
- Project budget

Quotation Request

Personalized quotations requests / demo every step of the way

- Select business industry + systems
- Module(s) optional
- Match vendor vs vendor
- Customize quotation needed system(s) / module (s)
- Submit "Request Quotation" form

Case Studies

Ease of access to technology vendors case studies

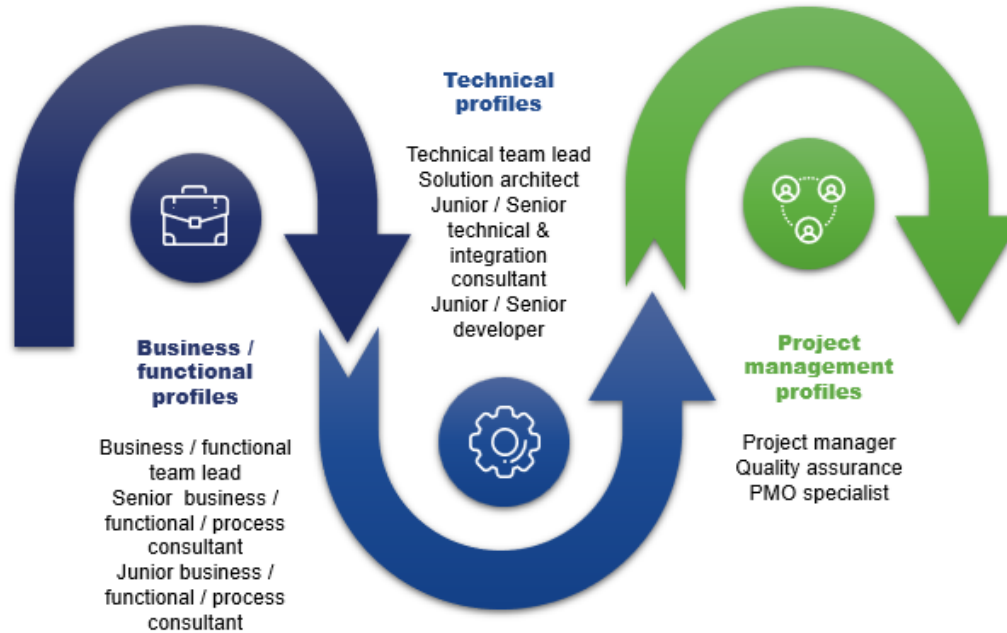
- Select company's name
- Select business industry + systems
- Country for additional filtering
- Get notifications for your company's case study selection
- Display related case studies

News & Reviews

Marketing Platform to promote your latest products and services

- Check latest news
- Most popular news
- Check latest reviews
- Filter news by category
- Filter reviews by vendor and/or system(s) and module(s)
- Display related news and reviews

Fully managed – Secure Solutions



Our team consists of professionals with various backgrounds, area of focus and level of experience to suit the needs of your project or request role.

We offer our services in several ways always looking for the most effective way based on our clients' needs and type of project:

End-To-End delivery – our team ensures delivery of the whole project from the project charter definition to deployment into production.

Team leasing – we lease a compact team which ensures delivery of a partial area such as business analysis, development or testing.

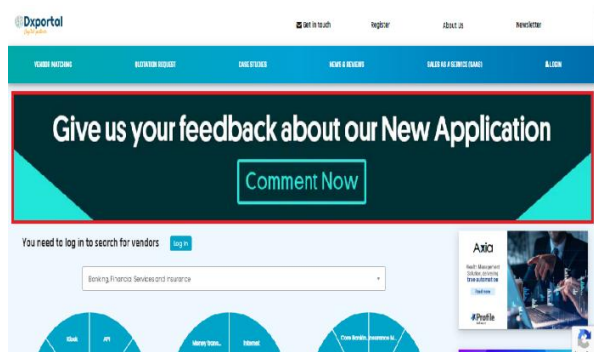
Bodyshop – client cherry-picks concrete individual profiles which strengthen their internal team.

Who we serve...

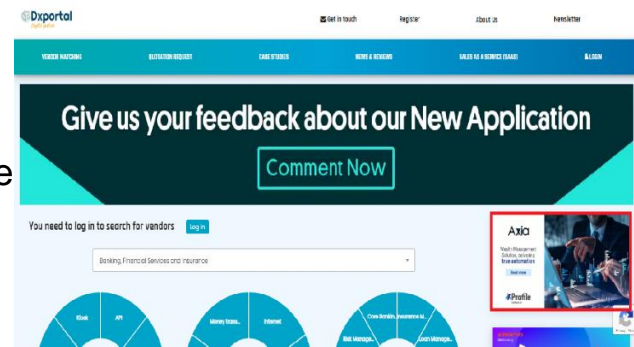


Marketing Banners

Two types of banners



Pe



- Unlimited number of Top Banners, where price of each is equal to AED 40,000 per year.
- Unlimited number of Side Banners, where price of each is equal to AED 20,000 per year.

Pricing Business Model

Portal Subscription

- Annual Subscription fee equal to 5,000 AED

Featured Logo

- Featured Company Logo equal to 10,000 AED Per year

Sales as a Service (SAAS)

A) Basic: Door Opener

- Portal Subscription.
- A business development agreement can be signed between both parties based on a retainer fee (12 months, billed monthly, renewable) to secure the services of a shared sales / consultant.
- 10% sales commission of the deals total price.




B) Advanced: Sales Executive

- Portal Subscription.
- A sales agreement can be signed between both parties based on a monthly salary (12 months, billed monthly, renewable) to secure the services of a dedicated sales / consultant.
- 10% sales commission of the deals total price.



How we are different...






Key differentiators

-  Agility & commitment on specific client needs
-  Functionality breadth
-  Integrated Suites of interoperable solutions

Long-term client partnerships

-  Successful implementations
-  Ownership: Inhouse Technical and Support team
-  Collaborative approach and trust

Financially strong

-  35+ years of global market experience
-  Solid Balance Sheet, Strong & Balanced Growth
-  Recognised by industry analysts

DX Portal Demo